



INVEST IN WORLD TRENDS

SIGN UP WITH [ATLASTREND.COM](https://atlastrend.com) TO INVEST IN

BABY BOOMERS

WHY INVEST IN BABY BOOMERS?

Baby boomers, those born between 1946-1964, are a generation that have lived through relatively prosperous times compared to previous generations.

Baby boomers own a majority of the net wealth in many developed countries and is estimated by Euromonitor to have US\$15T global spending power by 2020.

With this large wealth and spending power, and medical technology improving life expectancy, baby boomers are likely to have a significant impact on the global economy for many more years to come.

SPLURGING BABY BOOMERS FUND

- > Invests in 8-12 large listed international companies that are currently benefitting or will soon benefit from the spending power of baby boomers

Types of companies

- > Healthcare & pharmaceutical
- > Provides consumer goods & services favoured by or targeted at baby boomers - including cars, houses & many other discretionary spending products

See examples at atlastrend.com

HOW IT WORKS

- > Your money is invested in a managed investment fund
- > The Trend Fund invests in companies listed on developed market stock exchanges excluding Australia and New Zealand
- > National Australia Bank Limited (NAB) ABN 12 004 044 937 is the independent custodian that will hold the assets of the Trend Fund
- > Your interests in the Trend Fund is represented by units. The value of the units is calculated each business day
- > Income distributions are reinvested into the Trend Fund or you can elect for them to be paid once a year
- > You will always know where your money is invested and receive annual tax statements to help complete your tax return

* Buy-sell spreads (0.25%/0.25%) applies when you invest or withdraw money from the Trend Fund. This is an adjustment to the unit price for transaction costs and is not paid to AtlasTrend.

HOW TO INVEST

Read the PDS and sign up with AtlasTrend

- > Minimum initial investment: \$1,000 or \$100 monthly savings plan
- > Minimum additional investment: \$500 (or \$100 monthly savings plan)
- > Minimum withdrawal: \$1,000
- > Minimum balance: \$1,000

YOU PAY

When your money moves in or out of the Trend Fund*

- > Establishment fee: Nil
- > Contribution fee: Nil
- > Withdrawal fee: 15% of pre-tax net gain on your investment
- > Exit fee: Nil

For managing your investments

- > Management fee: Nil
- > Recoverable expenses: Up to 0.1% p.a. of net assets for ordinary fund expenses
- > Performance fee: Nil

Responsible entity

Fundhost Ltd

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