



# INVEST IN WORLD TRENDS

SIGN UP WITH [ATLASTREND.COM](https://atlastrend.com) TO INVEST IN

# BIG DATA

## WHY INVEST IN BIG DATA?

The amount of data being created is enormous, and as we use more digital technology this is growing exponentially.

New technologies are continually being developed to filter, process, and analyse this data to reveal patterns and trends to predict consumer behaviour.

Companies that succeed in providing or utilising big data analysis will be well placed to generate positive value for their shareholders.

## BIG DATA BIG FUND

- > Invests in typically 8-12 large listed international companies that are currently benefitting or will soon benefit from the growth in big data

### Types of companies

- > Provides software & technology to collate, store & analyse data to reveal patterns
- > Uses patterns to understand consumer behaviour to improve products & services

See examples at [atlastrend.com](https://atlastrend.com)

## HOW IT WORKS

- > Your money is invested in a managed investment fund
- > The Trend Fund invests in companies listed on developed market stock exchanges excluding Australia and New Zealand
- > National Australia Bank Limited (NAB) ABN 12 004 044 937 is the independent custodian that will hold the assets of the Trend Fund
- > Your interests in the Trend Fund is represented by units. The value of the units is calculated each business day
- > Income distributions are reinvested into the Trend Fund or you can elect for them to be paid once a year
- > You will always know where your money is invested and receive annual tax statements to help complete your tax return

\* Buy-sell spreads (0.15%/0.15%) applies when you invest or withdraw money from the Trend Fund. This is an adjustment to the unit price for transaction costs and is not paid to AtlasTrend.

## HOW TO INVEST

### Read the PDS and sign up with AtlasTrend

- > Minimum initial investment: \$1,000 or \$100 monthly savings plan
- > Minimum additional investment: \$500 (or \$100 monthly savings plan)
- > Minimum withdrawal: \$1,000
- > Minimum balance: \$1,000

## YOU PAY

### When your money moves in or out of the Trend Fund\*

- > Establishment fee: Nil
- > Contribution fee: Nil
- > Withdrawal fee: 15% of pre-tax net gain on your investment
- > Exit fee: Nil

### For managing your investments

- > Management fee: Nil
- > Recoverable expenses: Up to 0.1% p.a. of net assets for ordinary fund expenses
- > Performance fee: Nil

### Responsible entity

#### Fundhost Ltd

PO Box N561 Grosvenor Place  
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### Investment Manager

#### AtlasTrend Pty Ltd

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