

Dear Fellow Investors,

Thank you for investing alongside us, we are extremely grateful for your continued support.

July was another busy month as we continued steadily putting our initial capital to work over the first few months of the fund's life. We were invited into several institutional capital raises during the month and ultimately took part in three that met our strict criteria.

As a reminder, businesses that we invest in will typically have some, and ideally many, of the following attributes:

- Competent and aligned management team (ideally Founder-led).
- Capital-light, with high returns on incremental invested capital.
- Attractive unit economics, such as a low cost to acquire customers or high customer retention rates.
- First-mover and/or dominant competitor in an emerging and important industry.
- High quality earnings.
- Demand and supply side competitive advantages such as high switching costs, network effects, unique intangible assets.
- Strong balance sheet.
- Unknown or misunderstood by the market.
- Tipping past a fundamental inflection point where the future underlying cash flows generated by the business are expected to improve significantly.

Lastly, but most importantly for every investment, the securities must be trading at an attractive price at time of purchase.

We consider ourselves part owners of real businesses, not short-term traders. Because of this, the price swings of a single month are generally not representative of the long-term fundamental progress of the businesses that we own and can even be a distraction to our long-term goals. We will however provide an update each month on our progress deploying our initial capital, our portfolio level returns, and the returns of our benchmark, the S&P/ASX Small Ordinaries Accumulation Index.

During the month of July the Benchmark increased 1.39%. Over the same period the Fund returned 7.62%, net of all fees. We ended the month with 18 individual positions in total and with a net cash position of 53.8%. This cash position reflects our plan for steady deployment, and we expect to arrive at our more typical cash position of 5-30% within the next few months.

Maven Smaller Companies Fund (as at 31 July 2020)

| Performance | June | July | Since inception |
|-------------|--------|-------|-----------------|
| Maven SCF | 2.1% | 7.62% | 9.88% |
| Benchmark | -2.37% | 1.39% | -1% |

In future months, once we have fully built out our positions, we look forward to sharing our research on some of our high conviction investments with you all. In the meantime, we want to use this update to share a brief overview on three of our core operating principles at Maven Funds.

#1: Continuous Learning

"In times of change learners inherit the earth; while the learned find themselves beautifully equipped to deal with a world that no longer exists" -- Eric Hoffer

The world is constantly changing, and due to technology the pace of that change is itself accelerating. The ability to constantly learn and adapt is particularly relevant in the current environment of Covid-19. The world is shifting and part of our role is to identify businesses that have the ability to survive, and ideally even thrive throughout this environment. That requires keeping our eyes and our mind open and simply observing the change that is happening around us.

We are constantly re-examining our views on every position in the portfolio. In practice this means combining a very long-term business-owner mindset, with a willingness to sell quickly when a thesis is broken. We take pride in our ability to change our mind when we uncover new information.

We also are continuously evolving and fine-tuning our investment approach itself. Our core philosophy of finding outstanding fast-growing businesses at attractive prices is unlikely to ever change - but if we are to be successful then the tactics and heuristics that enable us to achieve that will continuously evolve over time.

#2: Step by step, ferociously

Amazon is one of the most successful businesses in history and is a big inspiration for us at Maven Funds. One important driver of Amazon's success has been their founder Jeff Bezos' approach of relentless incremental improvement.

You look at the speed of Amazon's growth today and it's easy to imagine workers frantically trying to keep up with the torrid growth. But the secret to Amazon's success is that this speed has been built up over decades of methodical and steady progress.

On top of running Amazon, Bezos also has one of the world's most successful space businesses: Blue Origin. The company will soon be a household name as they begin space tourism within the next two years. Bezos' overall approach to business is best summed up by Blue Origin's motto - **Gradatim Ferociter** - which is latin for 'Step by step, ferociously':

"Basically, you can't skip steps, you have to put one foot in front of the other, things take time, there are no shortcuts, but you want to do those steps with passion and ferocity.... You can't cut any corners. If you do, it's going to be [just] an illusion that it's going to make it faster. ... You have to do it step by step, but you do want to do it ferociously."

This approach stands in stark contrast to the short-term world of distractions in which we live today. By stepping back, taking a longer term view, and making steady incremental progress, we put the forces of long-term compounding on our side. We invest in businesses that take this long term approach and we seek to embody it ourselves.

This 'Step by step, ferociously' mantra permeates every aspect of our approach to building Maven Funds. It includes everything from taking our time to get the right structure before we launched, to being very thoughtful to attract only the best co-investors, to now patiently building out our portfolio.

#3: Will it make the boat go faster

The great sailor, adventurer, and environmentalist, Sir Peter Blake led Team New Zealand to back-to-back America's Cup victories against a vastly bigger rival, the United States. He achieved this by ruthlessly focusing on what truly mattered. This was encapsulated in a question he would ask that became famous in New Zealand: 'Will it make the boat go faster?'

Every decision, every tactic, every piece of hardware, was viewed through this lens. Excess weight, creature comforts, and nice-to-haves were all stripped away. If it did not make the boat go faster it was gone.

At Maven Funds, our 'does it make the boat go faster' question is whether a decision will give us the best opportunity to maximise our long-term co-investor returns.

That's different from a lot of businesses that focus on growing to be as large as possible or building shiny office towers to try and boost their status with onlookers. At Maven Funds our focus is purely on how we can improve the quality of our investment decisions, and how we can help you, our co-investors, develop the conviction to hold on throughout the wild swings of the market.

We're energised by this focus, and we look forward to sharing more with you all over the months and years ahead.

What's next?

We're excited to head into another busy month with our first earnings season. Many companies suspended guidance several months ago due to COVID-19 so we expect it to be a volatile time for markets. We'll be continuing to put more of our initial capital to work, meeting with management teams, and continuing to hunt for the best businesses we can find. We look forward to updating you all once again next month.

In the meantime, thank you all once again for choosing to invest your capital alongside ours and joining us on this long-term investing journey.

Best,
Matt Joass, CFA

Fund Information

| | |
|------------------|--------------|
| As at | 31 July 2020 |
| Buy Price | 1.1016 |
| Redemption price | 1.0961 |
| Mid price | 1.0988 |
| Portfolio value | 63,875,456 |
| Positions held | 18 |
| Cash weighting | 54% |

Disclaimer:

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