Target Market Determination - Polen Capital Global Small and Mid Cap Fund

Introduction

This Target Market Determination (**TMD**) is required under section 994B of the *Corporations Act 2001* (Cth) (the **Act**). This TMD describes the class of consumers that comprises the target market for the financial product and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in the distribution of the product being consistent with the most recent TMD (unless the distribution is excluded conduct).

This document is **not** a product disclosure statement (**PDS**) and is **not** a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS for the product before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which form part of this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained by contacting Fundhost on (02) 8223 5400 or at www.fundhost.com.au.

Target Market Summary

This product is intended for use as a satellite allocation for a consumer who is seeking capital growth and has a high risk and return profile for that portion of their investment portfolio. It is likely to be consistent with the financial situation and needs of a consumer with a 5 year investment timeframe and who is unlikely to need to withdraw their money on less than one week's notice.

Fund and Issuer identifiers

Issuer	Fundhost Limited	
Issuer ABN	69 092 517 087	
Issuer AFSL	233045	
Fund manager	ager Montgomery Investment Management Pty Ltd	
TMD contact details	Available at www.fundhost.com.au/ddoreporting	

Fund	Polen Capital Global Small and Mid Cap Fund
ARSN	652 035 642
APIR Code	FHT8533AU
ISIN Code	AU60FHT85333
TMD issue date	30 September 2023
TMD Version	3.0
Distribution status of fund	Available

Description of Target Market

TMD indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red and green rating methodology.

	In target market	Not in target market
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Appropriateness

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market, as the features of this product in Column 3 of the table below are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.

Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example, with an intended product use of *minor allocation*). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a *High* risk/return profile may be consistent with the consumer's objectives for that *minor allocation* notwithstanding that the risk/return profile of the consumer as a whole is *Medium*. In making this assessment, distributors should consider all features of a product (including its key attributes).



The FSC has provided more detailed guidance on how to take this portfolio view for diversification, available on the FSC website.

Consumer Attributes	TMD Indicator	Fund description including key attributes		
Consumer's investment objective	Consumer's investment objective			
Capital Growth	In target market	The Fund's objective is to outperform the MSCI ACWI SMID Cap Net Total Return Index, in		
Capital Preservation	Not in target market	Australian Dollars, over a rolling five-year period, net of fees. No investor's capital or any returns are guaranteed.		
Income Distribution	Not in target market	The Fund aims to provide capital growth.		
Consumer's intended product use (% of	Investable Assets)			
Solution/Standalone (up to 100%)	Not in target market	The Fund typically invests in a high conviction portfolio of 25 to 35 high quality growth stocks		
Major allocation (up to 75%)	Not in target market	listed on major global stock exchanges.		
Core Component (up to 50%)	Not in target market	The portfolio diversification of the Fund is High.		
Minor allocation (up to 25%)	Not in target market			
Satellite allocation (up to 10%)	In target market			
Consumer's investment timeframe				
Minimum investment timeframe	At least 5 years	The minimum investment timeframe is at least 5 years		
Consumer's Risk (ability to bear loss) and Return profile				
Low	Not considered in target market	The Fund has a standard risk measure of 6 (High).		
Medium	Not considered in target market			
High	In target market			
Very high	In target market			
Extremely high	In target market			

Consumer Attributes	TMD Indicator	Fund description including key attributes		
Consumer's need to access capital	Consumer's need to access capital			
Within one week of request	In target market	Under ordinary circumstances, withdrawals can be requested daily and payment will be made		
Within one month of request	In target market	within 5 business days.		
Within three months of request	In target market			
Within one year of request	In target market			
Within 5 years of request	In target market			
Within 10 years of request	In target market			
10 years or more	In target market			
At issuer discretion	In target market			

Distribution conditions/restrictions

The Fund is designed for clients investing through platforms and directly, both advised and non-advised. Professional advice is strongly encouraged.

Investors are generally more likely to be part of the target market if they fall within the consumer attributes noted elsewhere in this TMD and are known to be:

- professionally advised;
- a platform (ie, an investor directed portfolio service, investor directed portfolio-like service, managed discretionary account service, separately managed account, or similar platform provider); or
- otherwise known to the investment manager of the Fund.

If an investor does not satisfy any of these it does not necessarily mean they are outside the target market.

Other distribution conditions include:

Distribution Condition	Distribution Condition Rationale	Distributors this applies to
Only for distribution in jurisdictions where it is in	Helps prevent investment by investors outside	All
accordance with applicable laws and where the	target market.	
consumer has read and accepted the PDS.		
Only for distribution if the distributor is reasonably	Helps prevent inappropriate asset allocation	All
satisfied that the consumer is aware of the maximum	and investment by investors outside target	
intended product use (eg, % of investable assets)	market.	
category for the fund as set out in the TMD and PDS		
for the Fund.		
All promotional material to be issued by the issuer or	Helps ensure consistency with TMD and PDS.	Investment manager of the Fund
the investment manager (with the latter being		
approved by Fundhost).		
Any direct and non-advised consumer must only	Helps ensure direct and non-advised	All
apply to invest in the Fund via the issuer's or the	consumers access the Fund via narrow	
investment manager's website using the online	distribution channels controlled by the issuer	
application form or paper based application form	and the investment manager.	
available there, and must read and accept the PDS.		

Review triggers

Material change to key attributes, fund investment objective and/or fees.

Material deviation from benchmark / objective over sustained period.

Key attributes have not performed as disclosed by a material degree and for a material period.

Determination by the issuer of an ASIC reportable Significant Dealing.

Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product.

The use of Product Intervention Powers, regulator orders or directions that affects the product.

Mandatory TMD review periods		
Review period	Maximum period for review	
Initial review	N/A initial review has occurred.	
Subsequent review	1 year and 3 months	

Distributor reporting requirements			
Reporting requirement	Reporting period	Which distributors this	
		requirement applies to	
Complaints (as defined in section 994A(1) of the Act) relating	Within 10 business days following end of calendar	All distributors	
to the product design, product availability and distribution.	quarter.		
The distributor should provide all the content of the			
complaint, having regard to privacy.			
Significant dealing outside of target market, under s994F(6) of	As soon as practicable but no later than 10 business	All distributors	
the Act.	days after distributor becomes aware of the significant		
See Definitions for further detail.	dealing.		

If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors must report to Fundhost using the method specified on this website: www.fundhost.com.au/ddoreporting. This link also provides contact details relating to this TMD for Fundhost.

Disclaimer

Issued by Fundhost Limited (ABN 69 092 517 087, AFSL 233 045), the responsible entity and issuer of units in the Fund. This TMD provides general information only and does not take into account your individual objectives, financial situation, needs or circumstances. Before making any investment decision, you should obtain and consider a copy of the PDS relating to the Fund. You may obtain the PDS by contacting Fundhost on (02) 8223 5400 or at www.fundhost.com.au. To the extent permitted by law, Fundhost, its employees, consultants, advisers, officers and representatives are not liable for any loss or damage arising as a result of reliance placed on the contents of this TMD. This TMD is not a financial product recommendation or an offer or solicitation with respect to the purchase or sale of any financial product in any jurisdiction. This TMD is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

Definitions

In some instances, examples have been provided below. These examples are indicative only and not exhaustive.

Term	Definition			
Consumer's investment objective				
Capital Growth	The consumer seeks to invest in a product designed or expected to generate capital return over the investment timeframe. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.			
Capital Preservation The consumer seeks to invest in a product designed or expected to have low volatility and minimise capital I consumer prefers exposure to defensive assets that are generally lower in risk and less volatile than growth (this may include cash or fixed income securities).				
Income Distribution	The consumer seeks to invest in a product designed or expected to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (this may include high dividend-yielding equities, fixed income securities and money market instruments).			
Consumer's intended product use (%	6 of Investable Assets)			
Solution/Standalone (up to 100%)	The consumer may hold the investment as up to 100% of their total <i>investable assets</i> . The consumer is likely to seek a product with <i>very high</i> portfolio diversification.			
Major allocation (up to 75%)	The consumer may hold the investment as up to 75% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>high</i> portfolio diversification.			
Core Component (up to 50%)	The consumer may hold the investment as up to 50% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>medium</i> portfolio diversification.			
Minor allocation (up to 25%)	The consumer may hold the investment as up to 25% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>low</i> portfolio diversification.			
Satellite allocation (up to 10%)	The consumer may hold the investment as up to 10% of the total <i>investable assets</i> . The consumer may seek a product with <i>very low</i> portfolio diversification. Products classified as <i>extremely high</i> risk are likely to meet this category only.			
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.			
Portfolio diversification (for complet	Portfolio diversification (for completing the key product attribute section of consumer's intended product use)			
Note: exposures to cash and cash-like	e instruments may sit outside the diversification framework below.			
Very low The product provides exposure to a single asset (for example, a commercial property) or a niche asset class (for example, a commercial property) or a niche asset (for example,				

Term	Definition	
Low	The product provides exposure to a small number of holdings (for example, fewer than 25 securities) or a narrow asset	
	class, sector or geographic market (for example, a single major commodity (e.g. gold) or equities from a single emerging	
	market economy).	
Medium	The product provides exposure to a moderate number of holdings (for example, up to 50 securities) in at least one broad	
	asset class, sector or geographic market (for example, Australian fixed income securities or global natural resources).	
High	The product provides exposure to a large number of holdings (for example, over 50 securities) in multiple broad asset	
	classes, sectors or geographic markets (for example, global equities).	
Very high	The product provides exposure to a large number of holdings across a broad range of asset classes, sectors and	
	geographic markets with limited correlation to each other.	
Consumer's intended investment timeframe		
Minimum	The minimum suggested timeframe for holding the product. Typically, this is the rolling period over which the	
	investment objective of the product is likely to be achieved.	

Consumer's Risk (ability to bear loss) and Return profile

This TMD uses the Standard Risk Measure (*SRM*) to estimate the likely number of negative annual returns for this product over a 20 year period, using the guidance and methodology outlined in the <u>Standard Risk Measure Guidance Paper For Trustees</u> (note the bands in the SRM guidance differ from the bands used in this TMD). However, SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues such as the potential size of a negative return (including under conditions of market stress) or that a positive return could still be less than a consumer requires to meet their investment objectives/needs. The SRM methodology may be supplemented by other risk factors. For example, some products may use leverage, derivatives or short selling; may have liquidity or withdrawal limitations; may have underlying investments with valuation risks or risks of capital loss; or otherwise may have a complex structure or increased investment risks, which should be documented together with the SRM to substantiate the product risk rating.

A consumer's desired product return profile would generally take into account the impact of fees, costs and taxes.

	<u> </u>		
Low		For the relevant part of the consumer's portfolio, the consumer:	
		 has a conservative or low risk appetite, 	
		 seeks to minimise volatility and potential losses (e.g. has the ability to bear up to 1 negative return over a 20 	
		year period (SRM 1 to 2)), and	
		 is comfortable with a low target return profile. 	
		The consumer typically prefers stable, defensive assets (such as cash).	

Term	Definition
Medium	For the relevant part of the consumer's portfolio, the consumer:
	 has a moderate or medium risk appetite,
	 seeks low volatility and potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year
	period (SRM 3 to 5)), and
	 is comfortable with a moderate target return profile.
	The consumer typically prefers defensive assets (for example, fixed income).
High	For the relevant part of the consumer's portfolio, the consumer:
	 has a high risk appetite,
	 can accept high volatility and potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year
	period (SRM 5 or 6)), and
	 seeks high returns (typically over a medium or long timeframe).
	The consumer typically prefers growth assets (for example, shares and property).
Very high	For the relevant part of the consumer's portfolio, the consumer:
	 has a very high risk appetite,
	 can accept very high volatility and potential losses (e.g. has the ability to bear 6 to 7 negative returns over a 20
	year period (SRM 6 or 7)), and
	 seeks to maximise returns (typically over a medium or long timeframe).
	The consumer typically prefers high growth assets (such as high conviction portfolios, hedge funds, and alternative investments).
Extremely high	For the relevant part of the consumer's portfolio, the consumer:
	 has an extremely high risk appetite,
	 can accept significant volatility and losses, and
	 seeks to obtain accelerated returns (potentially in a short timeframe).
	The consumer seeks extremely high risk, speculative or complex products which may have features such as significant
	use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or
	collectibles).
Consumer's need to access	s capital

Term Definition

This consumer attribute addresses the likely period of time between the making of a request for redemption/withdrawal (or access to investment proceeds more generally) and the receipt of proceeds from this request under ordinary circumstances. Issuers should consider both the frequency for accepting the request and the length of time to accept, process and distribute the proceeds of such a request. To the extent that the liquidity of the underlying investments or possible liquidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in aligning the product to the consumer's need to access capital. Where a product is held on investment platforms, distributors also need to factor in the length of time platforms take to process requests for redemption for underlying investments. Where access to investment proceeds from the product is likely to occur through a secondary market, the liquidity of the market for the product should be considered.

Distributor Reporting

Significant dealings

Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.

The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.

Dealings outside this TMD may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).

In each case, the distributor should have regard to:

- the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),
- the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and
- the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red and/or amber ratings attributed to the consumer).

Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:

- it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the quarter,
- the consumer's intended product use is solution/standalone,
- the consumer's intended product use is *core component* or higher and the consumer's risk/return profile is *low*, or
- the relevant product has a green rating for consumers seeking extremely high risk/return.